



**DISCOVER**  
**COLLEGE**  
**SOCCER**

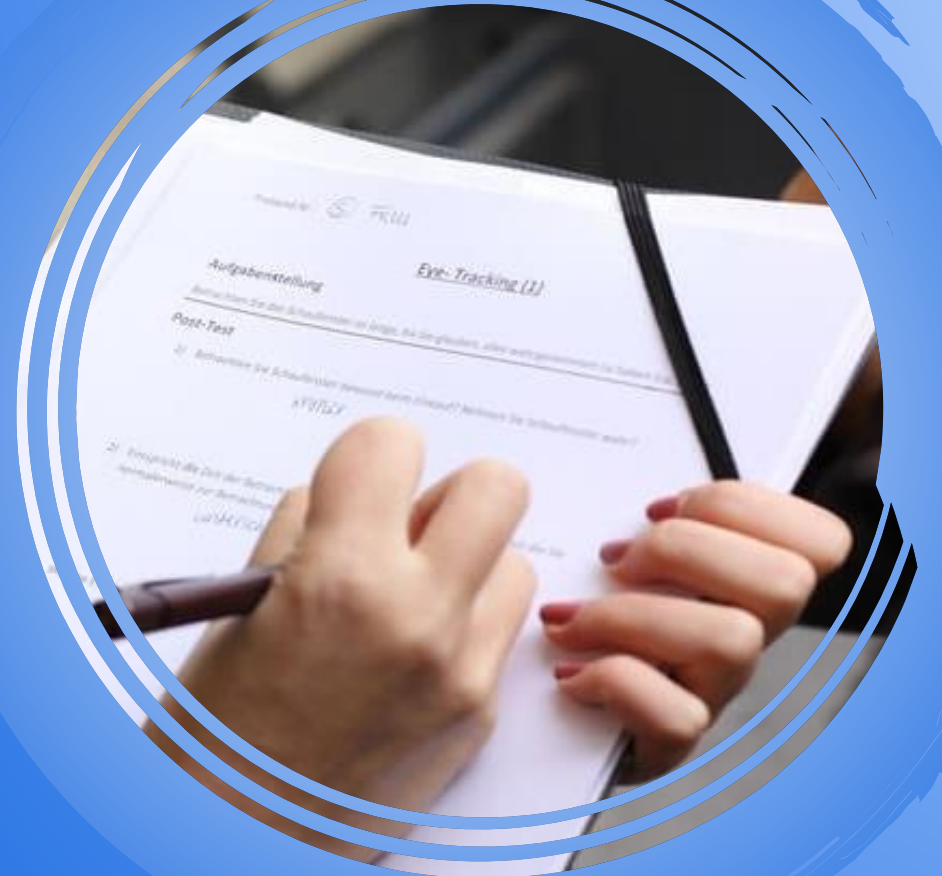


**COLLEGE SOCCER**  
**RECRUITING**  
**SURVEY**  
**(YOY COMPARATIVE)**  
**2023 - 2024**

# THE SURVEY

WE EMAILED ALL COLLEGE SOCCER COACHES IN THE US AND ASKED THEM TO FILL OUT A FAIRLY COMPREHENSIVE SURVEY REGARDING THEIR PROGRAM AND RECRUITING. THE SURVEY WAS OPEN THE MONTH OF JULY.

WE HAD 132 COACHES ANSWER THE SURVEY FROM ALL DIVISIONS.



# Which Gender Program do you coach? (if both, please submit a survey response for each team)

Answered: 126 / Omitted: 0

## Men's



46.83%

(59)

YoY  
2.83%

## Women's



53.17%

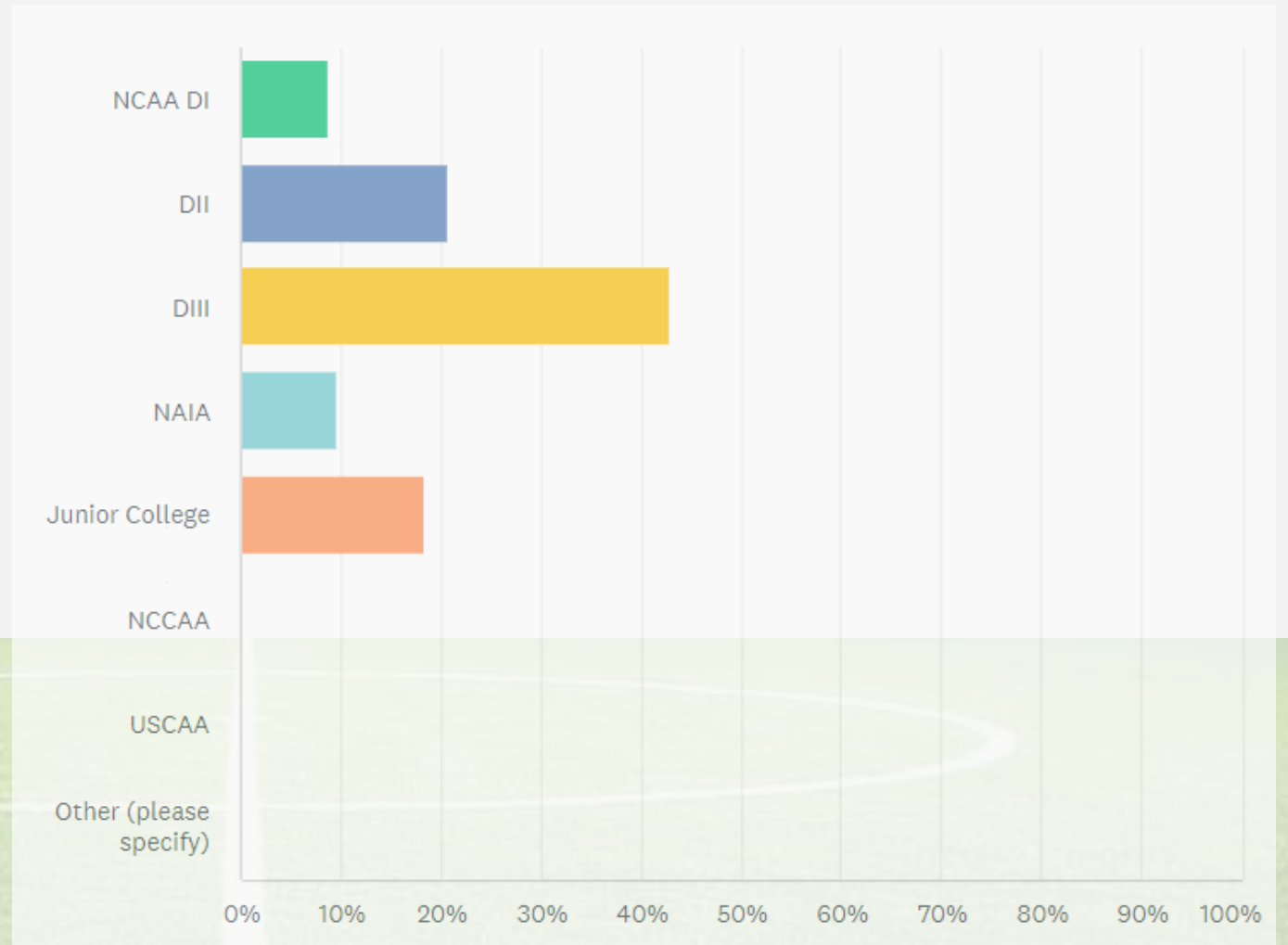
(67)

YoY  
-2.83%

# What Division/Governing Body is your program? (if dual affiliated, choose only 1).

Answered: 126 / Omitted: 0

|                        | %      | Answers |
|------------------------|--------|---------|
| NCAA DI                | 8.73%  | 11      |
| DII                    | 20.63% | 26      |
| DIII                   | 42.86% | 54      |
| NAIA                   | 9.52%  | 12      |
| Junior College         | 18.25% | 23      |
| NCCAA                  | 0      | 0       |
| USCAA                  | 0      | 0       |
| Other (please specify) | 0      | 0       |

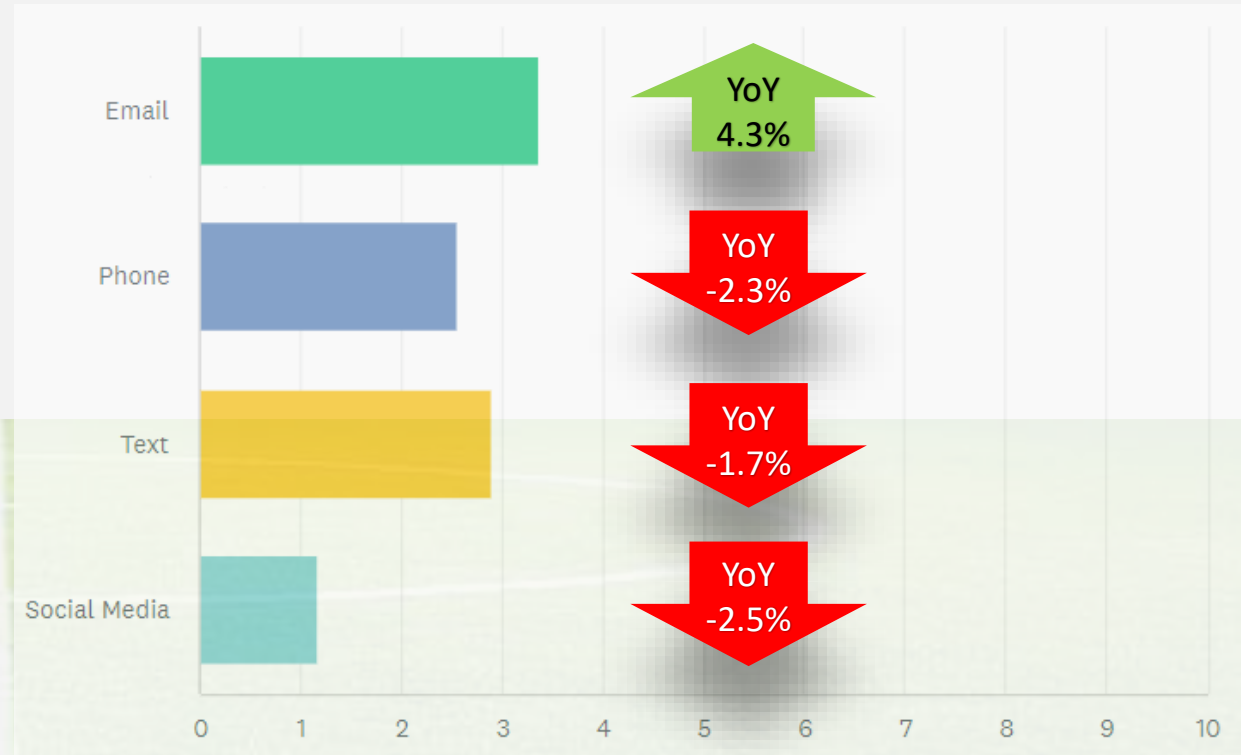


# COMMUNICATION

Which communication method do you prefer with recruits? Please drag and drop each item to rank 1-4 with 1 being the most preferred.

Answered: 99 / Omitted: 27

|                     | 1              | 2              | 3              | 4              | TOTAL | SCORE |
|---------------------|----------------|----------------|----------------|----------------|-------|-------|
| <b>Email</b>        | 58.59%<br>(58) | 21.21%<br>(21) | 19.19%<br>(19) | 1.01%<br>(1)   | 99    | 3.37  |
| <b>Phone</b>        | 15.15%<br>(15) | 34.34%<br>(34) | 41.41%<br>(41) | 9.09%<br>(9)   | 99    | 2.56  |
| <b>Text</b>         | 25.25%<br>(25) | 41.41%<br>(41) | 30.30%<br>(30) | 3.03%<br>(3)   | 99    | 2.89  |
| <b>Social Media</b> | 1.01%<br>(1)   | 3.03%<br>(3)   | 9.09%<br>(9)   | 86.87%<br>(86) | 99    | 1.18  |



# RECRUITING CLASS

How many prospects will you have in your database for an average recruiting class?  
(Enter a whole number)

Answered: 109 / Omitted: 17

275

YoY  
4.3%

What is the percentage of those that you will at least start the recruiting process with? (watch video, initiate communication, see play in-person, etc.)?

Answered: 109 / Omitted: 17

73%

YoY  
8%

# RECRUITING CLASS

What is the percentage that will have an unofficial visit?

Answered: 109 / Omitted: 17

32%

YoY  
1%

What is the percentage that will have an official visit? (Please skip this question if you are not from a DI or DII school)

Answered: 68 / Omitted: 58

15%

YoY  
-1%

What is the percentage that you will see play in person?

Answered: 108 / Omitted: 18

55%

YoY  
2%

# RECRUITING CLASS

What is the percentage that will attend your school's ID camp or another camp your school attends?

Answered: 99 / Omitted: 27

32%

YoY  
-1%

How many players will make up your average recruiting class when finished?  
(enter a whole number)

Answered: 109 / Omitted: 17

11

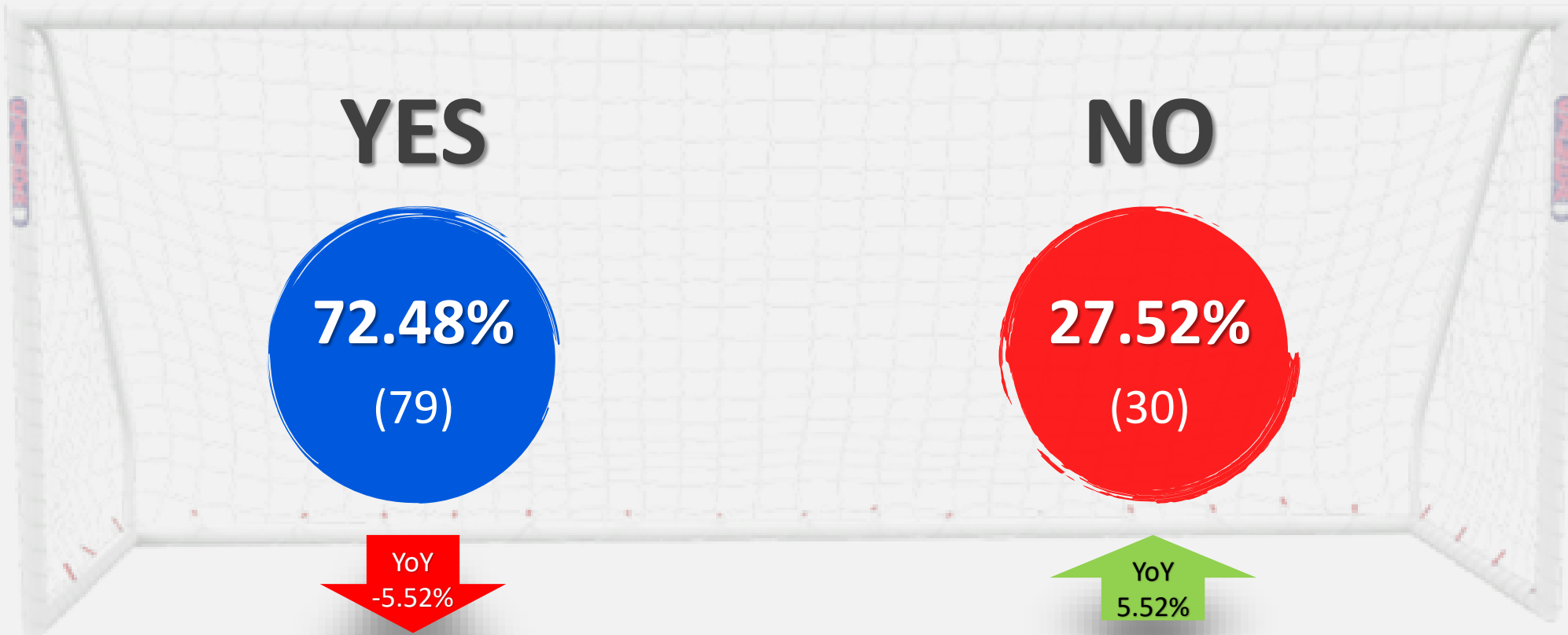
YoY  
-8.3%



# RECRUITING SOURCES

## Do you use recruiting services to help source players?

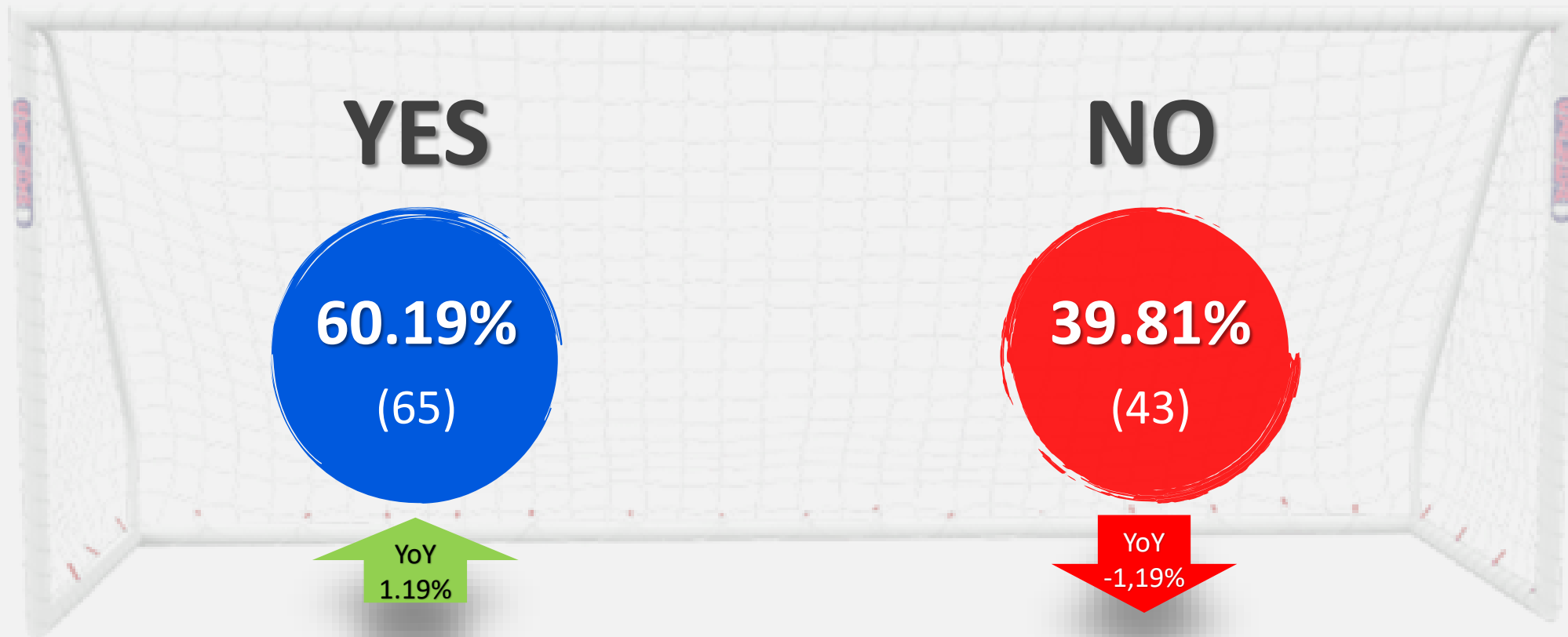
Answered: 109 / Omitted: 17



# RECRUITING SOURCES

## Do you actively recruit/seek out International players?

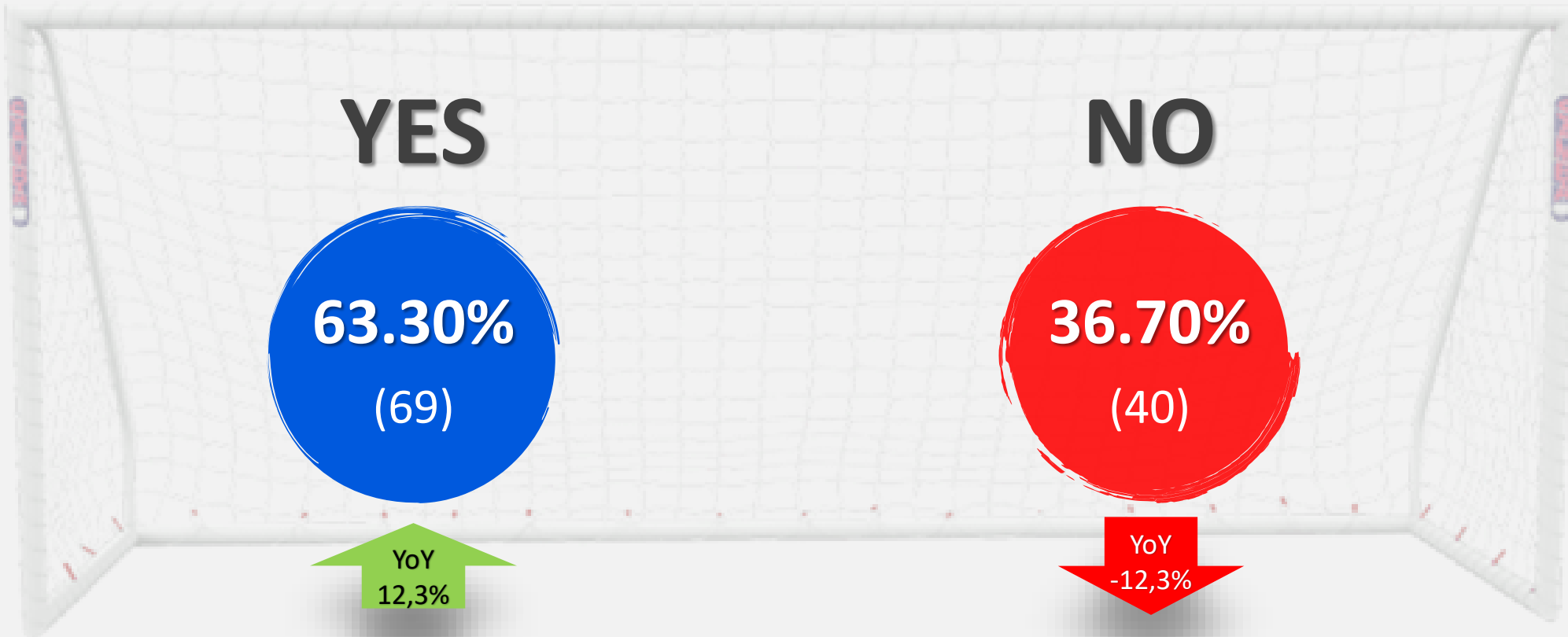
Answered: 108 / Omitted: 18



# RECRUITING SOURCES

## Do you actively recruit/seek out players from the Transfer Portal?

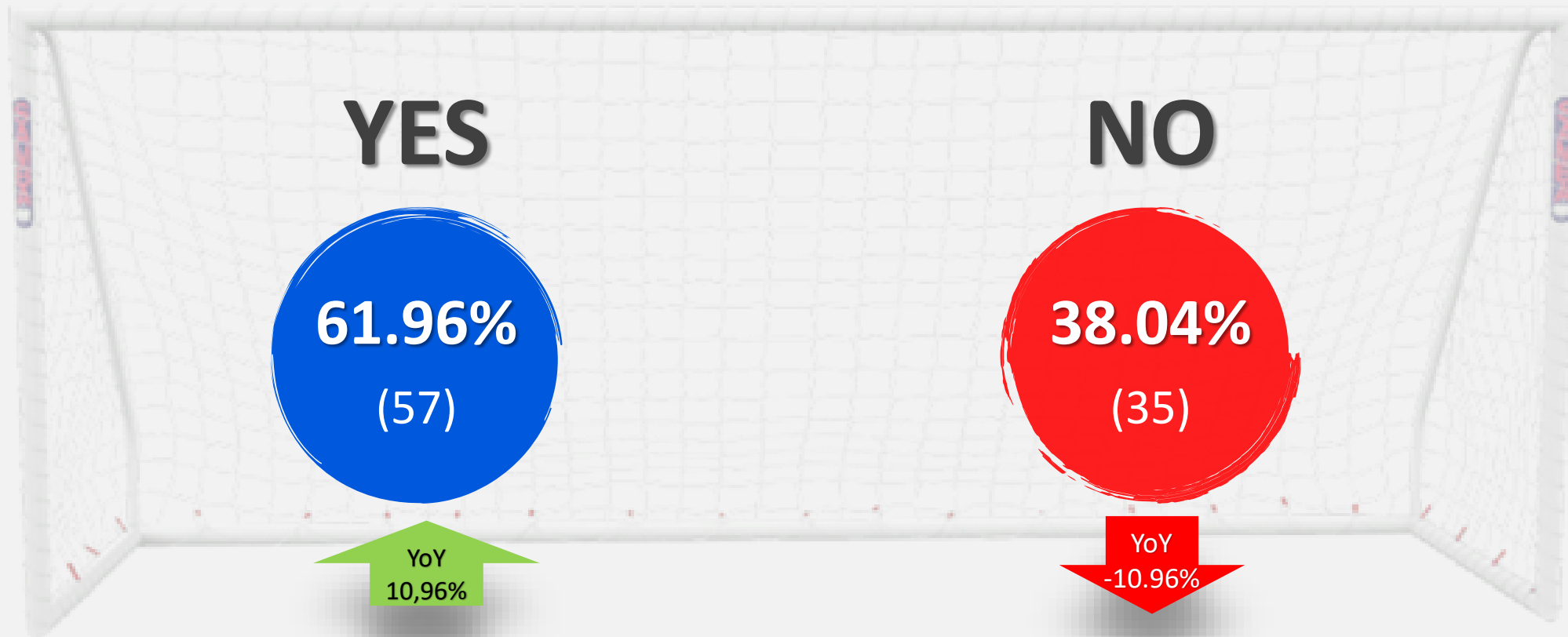
Answered: 109 / Omitted: 17



# RECRUITING SOURCES

Do you actively recruit/seek out players from JUCOs? (JUCO coaches, please skip and go to the next question)

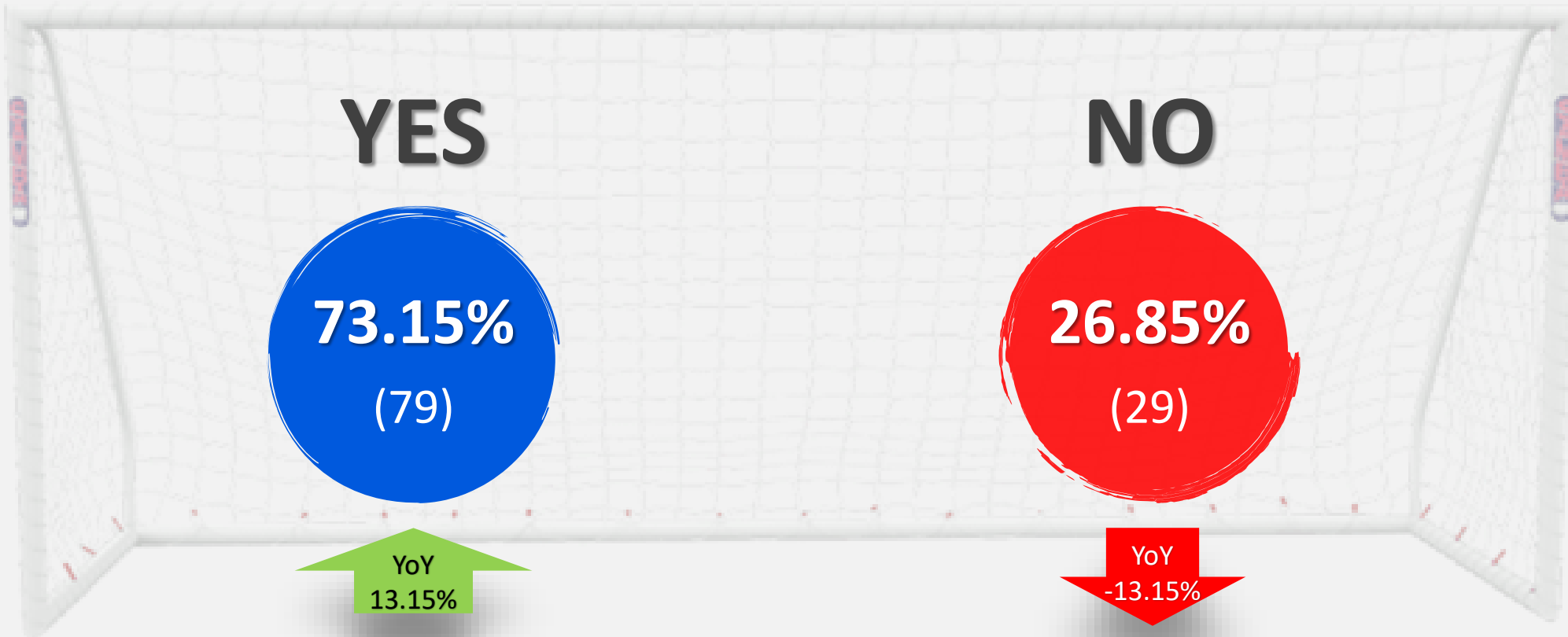
Answered: 92 / Omitted: 34



# RECRUITING SOURCES

Do you take true walk-ons (players trying out that weren't recruited previously)

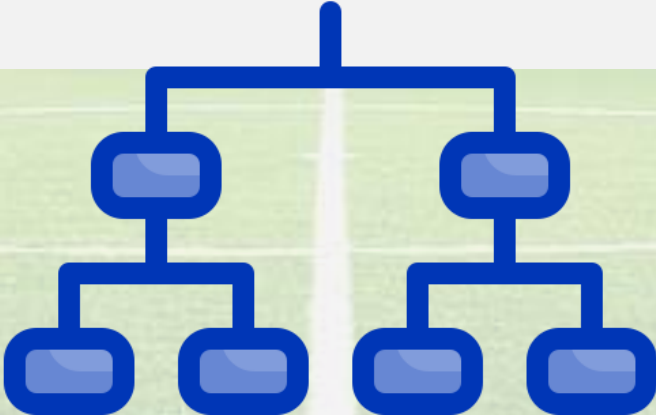
Answered: 108 / Omitted: 18



# JUCO Only (please skip if you are DI, DII, DIII or NAIA) What percent of your players in a class move on to 4 year programs?

Answered: 24 / Omitted: 102

53%



# On average, how much of your roster is made up from players who played in:

Answered: 107 / Omitted: 19

|   | 75%+           | 50%+           | 25%+           | 1%+            | NONE           | TOTAL | WEIGHTED AVERAGE |
|---|----------------|----------------|----------------|----------------|----------------|-------|------------------|
| <b>MLSNext<br/>(Boys)/GA<br/>(Girls)</b>        | 1.05%<br>(1)   | 3.16%<br>(3)   | 32.63%<br>(31) | 42.11%<br>(40) | 21.05%<br>(20) | 95    | 3.79             |
| <b>ECNL</b>                                     | 4.95%<br>(5)   | 11.88%<br>(12) | 36.63%<br>(37) | 38.61%<br>(39) | 7.92%<br>(8)   | 101   | 3.33             |
| <b>ECNL-R</b>                                   | 3.19%<br>(3)   | 15.96%<br>(15) | 38.30%<br>(36) | 34.04%<br>(32) | 8.51%<br>(8)   | 94    | 3.29             |
| <b>High School<br/>Only/No Club</b>             | 7.14%<br>(7)   | 4.08%<br>(4)   | 16.33%<br>(16) | 26.53%<br>(26) | 45.92%<br>(45) | 98    | 4.00             |
| <b>Other (NPL,<br/>USYS, DPL, EDP,<br/>etc)</b> | 10.78%<br>(11) | 14.71%<br>(15) | 43.14%<br>(44) | 24.51%<br>(25) | 6.86%<br>(7)   | 102   | 3.02             |

# TRAITS OF PLAYERS

Rank in terms of importance when recruiting. Please drag and drop each item so the #1 item has the most weight and #10 the least.: Answered: 107 / Omitted: 19

|   | 1              | 2              | 3              | 4              | 5              | 6              | 7              | 8              | 9              | 10             | TOTAL | SCORE |              |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-------|-------|--------------|
| Academics                                     | 25.96%<br>(27) | 13.46%<br>(14) | 9.62%<br>(10)  | 4.81%<br>(5)   | 9.62%<br>(10)  | 7.69%<br>(8)   | 8.65%<br>(9)   | 7.69%<br>(8)   | 2.88%<br>(3)   | 9.62%<br>(10)  | 104   | 6.61  | YoY<br>-3.9% |
| Attitude/Culture Fit                          | 30.77%<br>(32) | 24.04%<br>(25) | 11.54%<br>(12) | 14.42%<br>(15) | 3.85%<br>(4)   | 3.85%<br>(4)   | 6.73%<br>(7)   | 1.92%<br>(2)   | 2.88%<br>(3)   | 0.00%<br>(0)   | 104   | 7.98  | YoY<br>-5.2% |
| Athleticism                                   | 13.46%<br>(14) | 18.27%<br>(19) | 14.42%<br>(15) | 12.50%<br>(13) | 7.69%<br>(8)   | 9.62%<br>(10)  | 16.35%<br>(17) | 4.81%<br>(5)   | 2.88%<br>(3)   | 0.00%<br>(0)   | 104   | 6.82  | YoY<br>5.7%  |
| Physical Size                                 | 0.00%<br>(0)   | 0.00%<br>(0)   | 1.92%<br>(2)   | 4.81%<br>(5)   | 3.85%<br>(4)   | 8.65%<br>(9)   | 7.69%<br>(8)   | 18.27%<br>(19) | 11.54%<br>(12) | 43.27%<br>(45) | 104   | 2.67  | YoY<br>21.4% |
| Speed   | 0.00%<br>(0)   | 3.85%<br>(4)   | 14.42%<br>(15) | 5.77%<br>(6)   | 17.31%<br>(18) | 13.46%<br>(14) | 14.42%<br>(15) | 13.46%<br>(14) | 13.46%<br>(14) | 3.85%<br>(4)   | 104   | 4.90  | YoY<br>5.6%  |
| Technical Ability                             | 13.46%<br>(14) | 12.50%<br>(13) | 17.31%<br>(18) | 19.23%<br>(20) | 14.42%<br>(15) | 8.65%<br>(9)   | 9.62%<br>(10)  | 2.88%<br>(3)   | 1.92%<br>(2)   | 0.00%<br>(0)   | 104   | 7.01  | YoY<br>7.5%  |
| Work rate                                     | 7.69%<br>(8)   | 5.77%<br>(6)   | 10.58%<br>(11) | 18.27%<br>(19) | 16.35%<br>(17) | 18.27%<br>(19) | 8.65%<br>(9)   | 5.77%<br>(6)   | 6.73%<br>(7)   | 1.92%<br>(2)   | 104   | 5.98  | YoY<br>-6.3% |
| Communication Ability (both on and off field) | 2.88%<br>(3)   | 3.85%<br>(4)   | 3.85%<br>(4)   | 3.85%<br>(4)   | 4.81%<br>(5)   | 2.88%<br>(3)   | 15.38%<br>(16) | 22.12%<br>(23) | 25.96%<br>(27) | 14.42%<br>(15) | 104   | 3.59  | YoY<br>-4.8% |
| Soccer IQ                                     | 3.85%<br>(4)   | 13.46%<br>(14) | 7.69%<br>(8)   | 8.65%<br>(9)   | 13.46%<br>(14) | 18.27%<br>(19) | 5.77%<br>(6)   | 6.73%<br>(7)   | 14.42%<br>(15) | 7.69%<br>(8)   | 104   | 5.34  | YoY<br>-0.2% |
| Passion                                       | 1.92%<br>(2)   | 4.81%<br>(5)   | 8.65%<br>(9)   | 7.69%<br>(8)   | 8.65%<br>(9)   | 8.65%<br>(9)   | 6.73%<br>(7)   | 16.35%<br>(17) | 17.31%<br>(18) | 19.23%<br>(20) | 104   | 4.11  | YoY<br>-6.8% |



# ROSTER INFORMATION

**Average Roster Size at the start of the season? (enter a whole number)**

Answered: 106 / Omitted: 20

30

YoY  
0%

**Average number of players you use in a varsity match (not JV/Developmental)? (enter a whole number)**

Answered: 105 / Omitted: 21

18

YoY  
0%

**Average number of players that travel for games? (enter a whole number)**

Answered: 105 / Omitted: 21

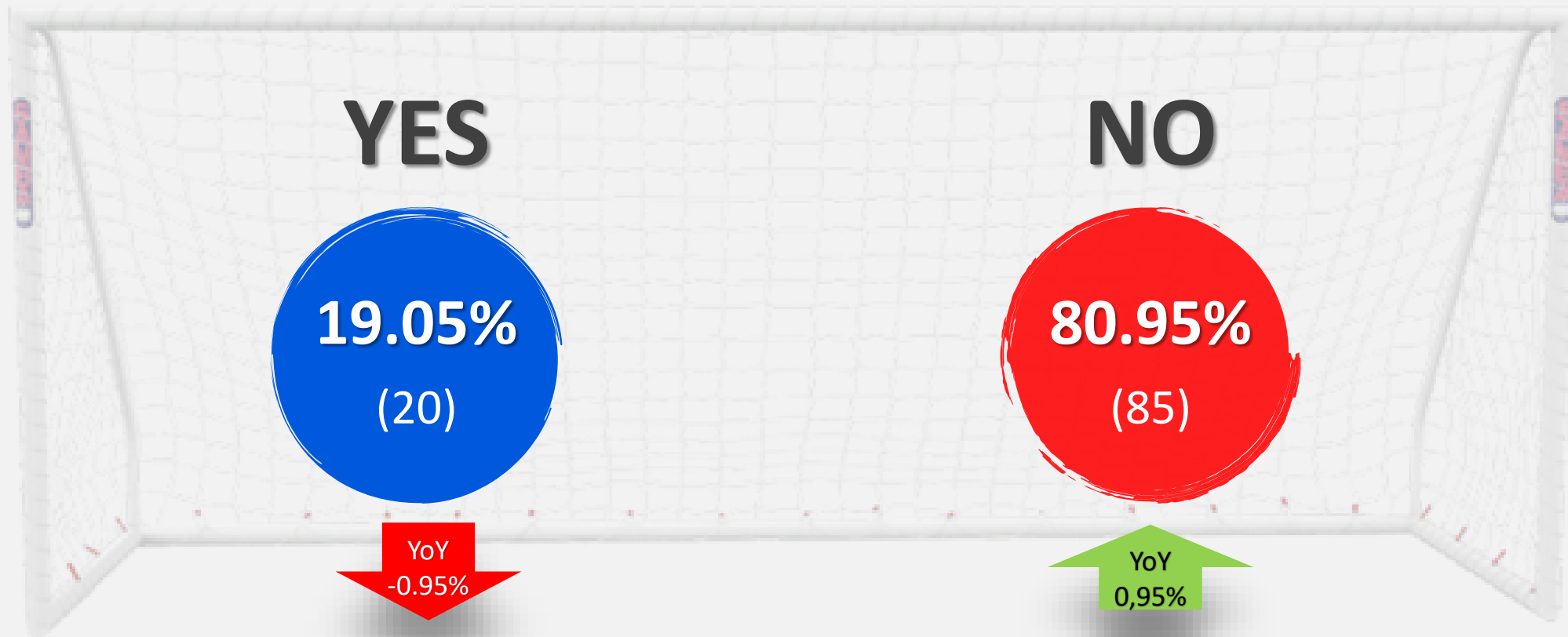
26

YoY  
4%

# ROSTER INFORMATION

## Do you have a Developmental/JV team?

Answered: 105 / Omitted: 21



# ROSTER INFORMATION

What % of your previous 2 classes are still on the roster? (JUCO coaches, please skip this question and move on to the next one)

Answered: 89 / Omitted: 37

77%

YoY  
-4%

JUCO Only (please skip if you are DI, DII, DIII or NAIA) - How many players (percentage) on average come back for a 2nd year?

Answered: 22 / Omitted: 104

60%

What is your team's overall Graduation Rate as a %? (Slider 0-100)

Answered: 103 / Omitted: 23

90%

YoY  
0%

**How many of each of these positions does your team have? You can enter a whole number or use decimals to indicate partial responsibility for your team, ie, 2.5.**

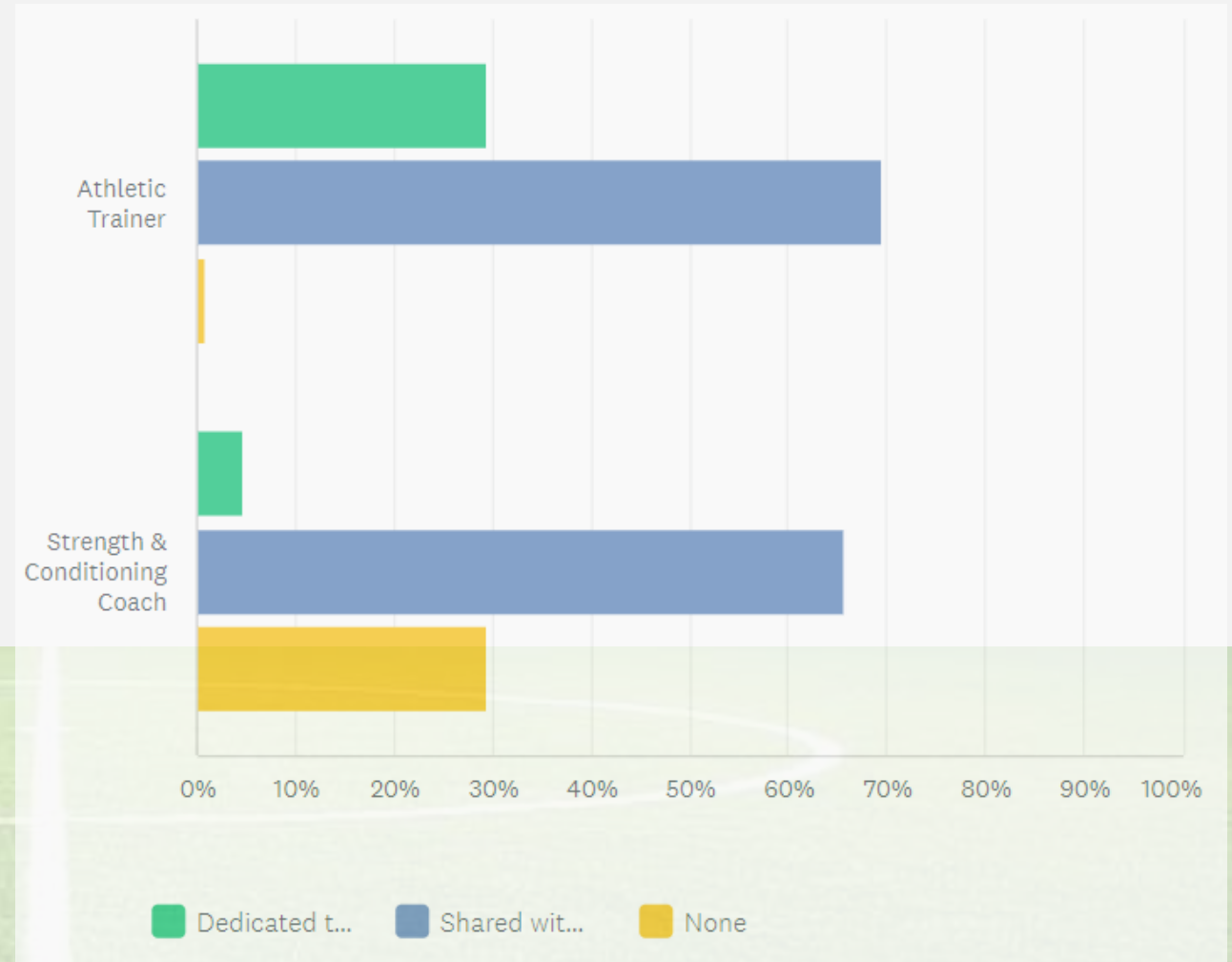
Answered: 105 / Omitted: 21

|   | Average |
|---|---------|
| FT Assistants (includes associate head coach) | 0.70    |
| PT Assistants                                 | 1.15    |
| Volunteer Assistants                          | 0.95    |
| GAs   | 0.42    |
| Student Workers/Managers                      | 1       |

# Non-Soccer Positions: What is your team's Athletic Trainer situation? Strength & Conditioning Coach situation?

Answered: 99 / Omitted: 27

|                               | DEDICATED TO OUR TEAM | SHARED WITH ANOTHER TEAM(S) | NONE        | TOTAL | WEIGHTED AVERAGE |
|-------------------------------|-----------------------|-----------------------------|-------------|-------|------------------|
| Athletic Trainer              | 29.52% (31)           | 69.52% (73)                 | 0.95% (1)   | 105   | 1.71             |
| Strength & Conditioning Coach | 4.76% (5)             | 65.71% (69)                 | 29.52% (31) | 105   | 2.25             |



# FINANCIAL AID

Are you fully funded when it comes to athletic scholarships? (enter the percentage, 100% being fully funded and 0% being no athletic scholarships)

Answered: 59 / Omitted: 67

56%

YoY  
-6%

Percentage of players on current roster on at least some athletic scholarship?

Answered: 57 / Omitted: 69

69%

YoY  
-3%

Average amount of a typical athletic scholarship? (as a percentage with 100% being a full ride)

Answered: 57 / Omitted: 69

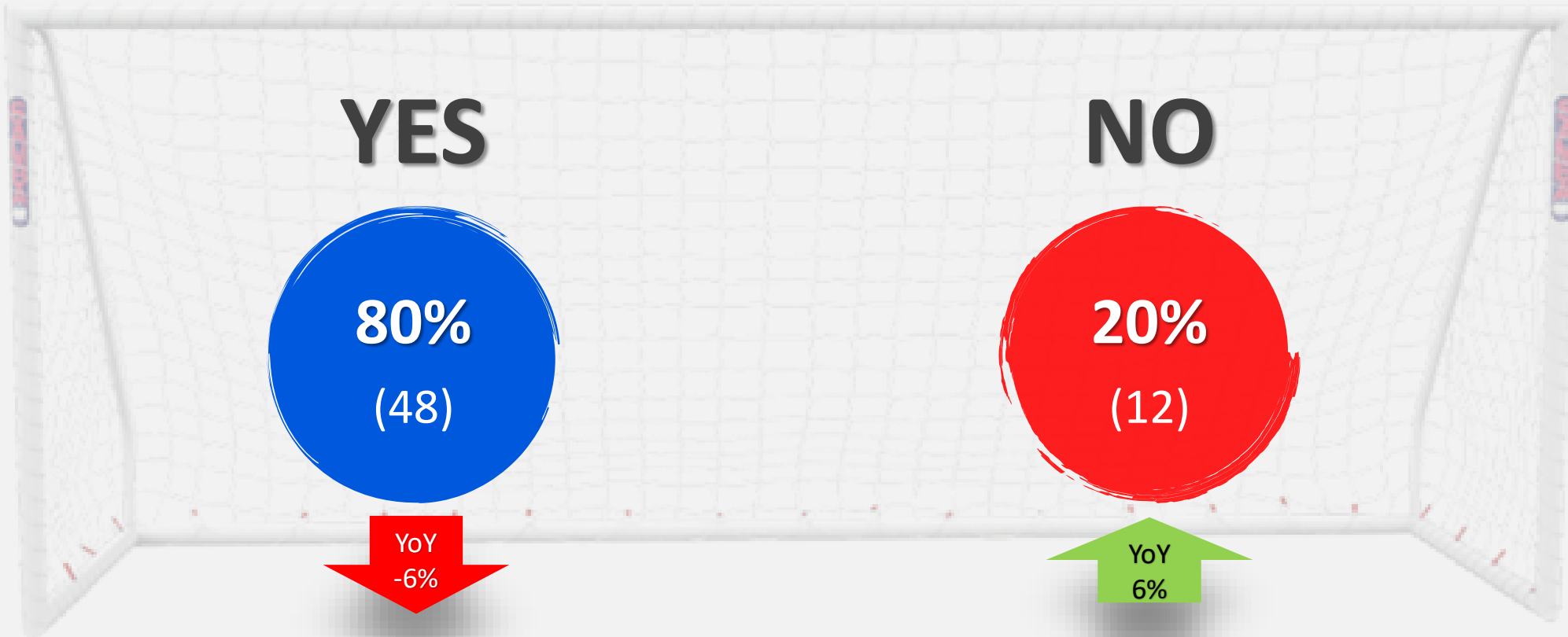
36%

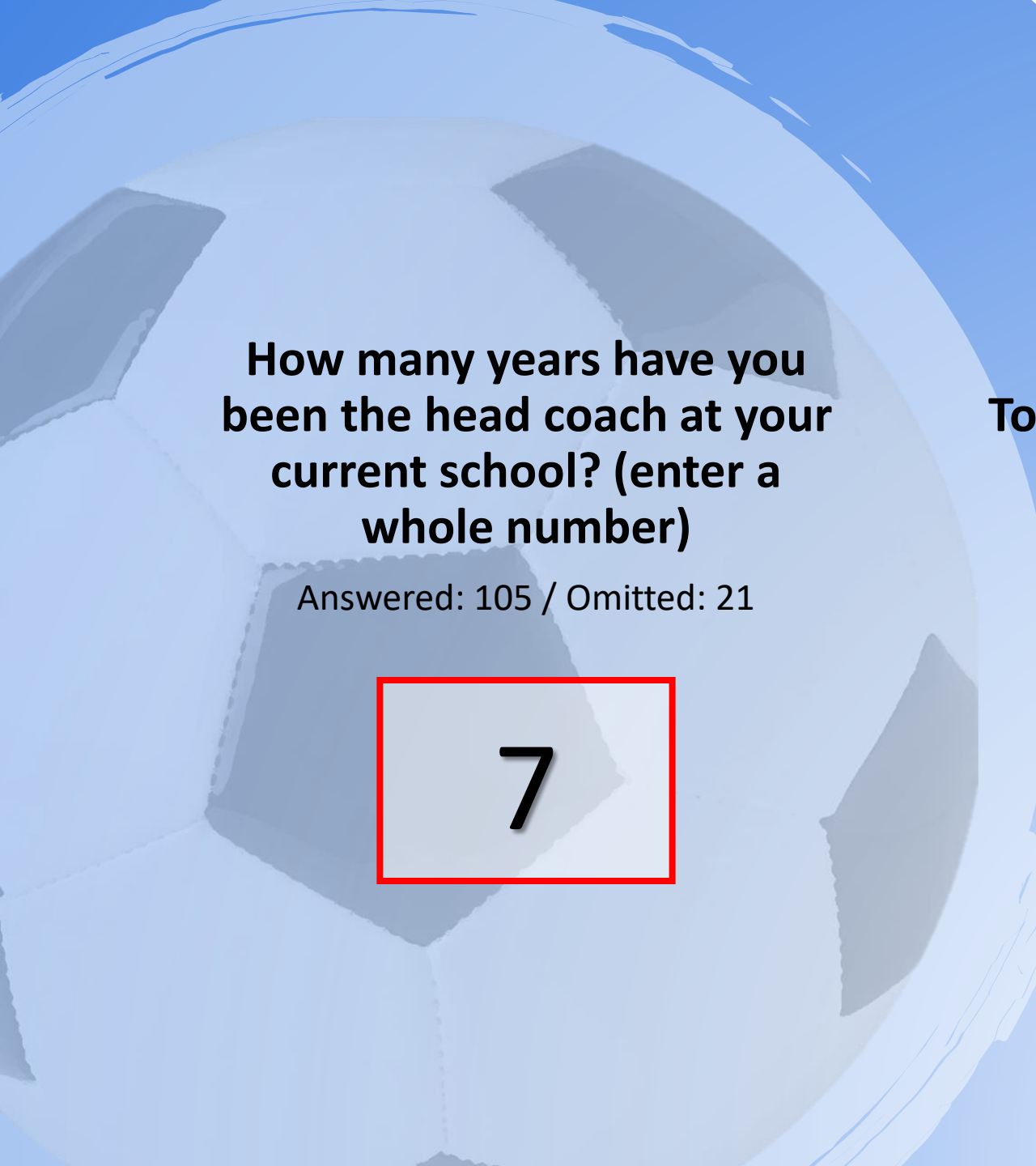
YoY  
-5%

# FINANCIAL AID

## Does your school stack athletic scholarships and academic/merit scholarships?

Answered: 60 / Omitted: 66





**How many years have you  
been the head coach at your  
current school? (enter a  
whole number)**

Answered: 105 / Omitted: 21

**7**

**Total number of years as college head coach  
(enter a whole number)**

Answered: 105 / Omitted: 21

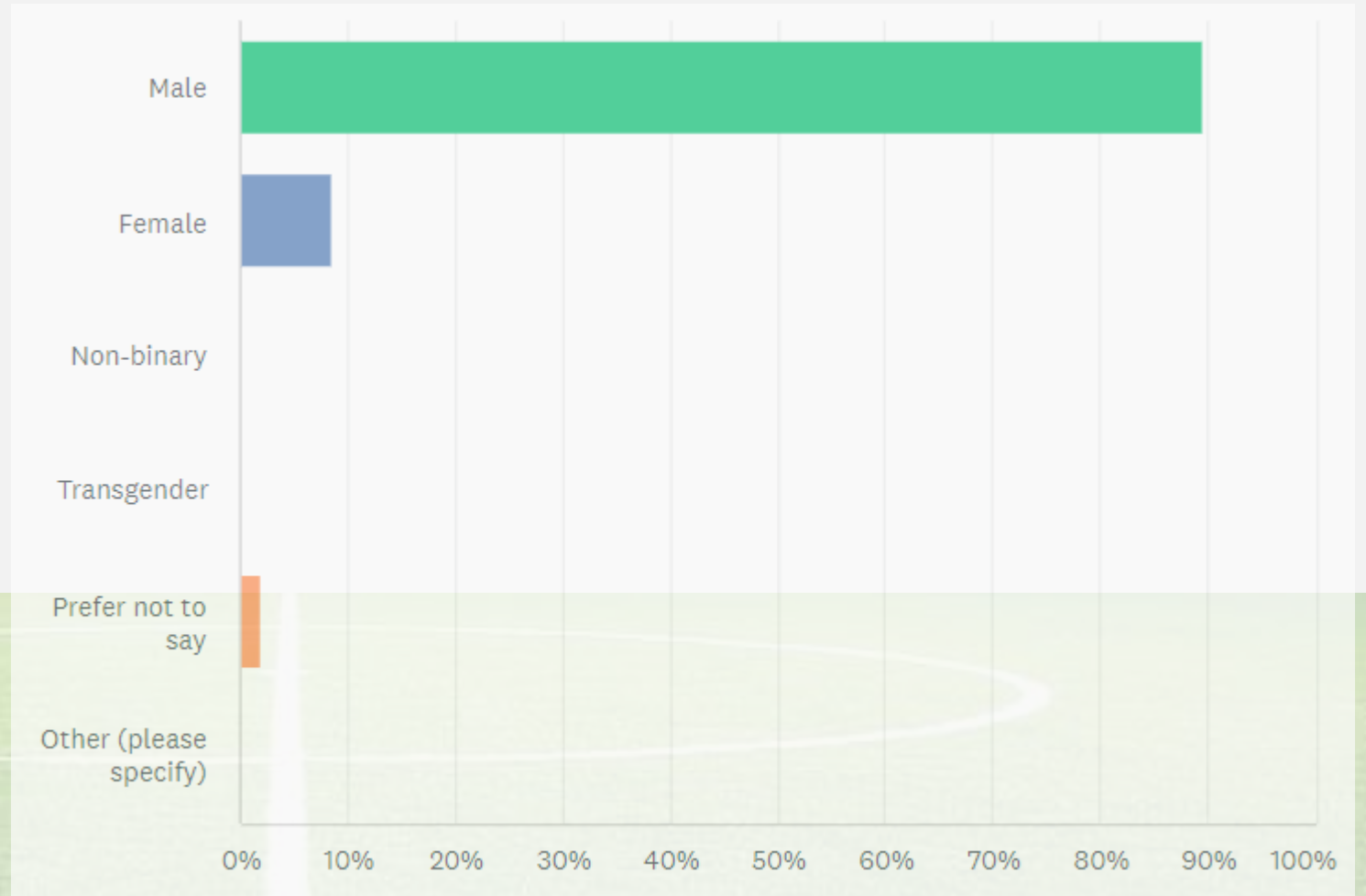
**12**



# Your Gender

Answered: 106 / Omitted: 21

|                        | %      | Answers |
|------------------------|--------|---------|
| Male                   | 89.62% | 95      |
| Female                 | 8.49%  | 9       |
| Non-binary             | 0.00%  | 0       |
| Transgender            | 0.00%  | 0       |
| Prefer not to say      | 1.89%  | 2       |
| Other (please specify) | 0      | 0       |



# NOTES

NOT EVERY QUESTION WAS ANSWERED BY EVERY COACH. NUMBERS HERE ARE AVERAGES ACROSS ALL WHO ANSWERED.

ANSWERS WERE SUBMITTED ANONYMOUSLY BY THE COACHES THEMSELVES.

