

Dear Coach Smith -

- 1 My name is Johnny Cruyff from Anywhere, USA. I am a Junior (class of 2024) at Upper 90 High School and play right back for U90 FC. I would love to talk more with you about the possibility of playing at Passback University.
- 2 Your school looks like the perfect fit for me. I am interested in majoring in Business, and your top 10 ranking in Sports Management is a tremendous draw. I also love that your campus is super close to the city. I am also very excited about your soccer team. Congrats on beating your conference rival Handball State 3-0 last season. I bet the bus was rocking on the way home.
- 3 Just to let you know a few things about me:
GPA - 4.0
SAT - 1600
Position - Right Back, Right Mid
Club - U90 FC Elite 06B
Club Coach - Tommy Thompson, ttsoccer@zmail.com, 999-999-9999
Jersey # - 6
High School - Upper 90 HS
HS Coach - Coach Billy Smith, bsmith@school.com, 999-899-9999
Jersey # - 15
- 4 **Here is a link to my Highlight Video.** I also have full games available if you'd like to see them.
- 5 I will be playing at the Big Time Showcase in December. If you are able to attend, let me know and I will send you the schedule when they make it available.
- 6 I'd love to come visit the school for an unofficial visit or attend your upcoming ID camp if possible. I have already filled out the recruiting questionnaire on your website. I look forward to hearing from you.
- 7 Sincerely,
J. Cruyff
jcruyff2024@gmail.com
800-867-5309 (cell)
IG, Twitter - @jcruyff2024

- 1 – Basic introduction. Include name, year, school, club, position, etc.
- 2 – Show why you are choosing to email that school. What interests you? It has to be specific to that school. Show you've done your research.
- 3 – List out all important information about you. Be sure grades, test scores and anything else that is helpful is listed. Coach contact info is great to have.
- 4 – Have a highlight video link ready. Can be YouTube or other hosting platform. Don't send an attachment.
- 5 – Add in where they might be able to see you play. This should be somewhere they might actually attend.
- 6 – Polite closing. Let them know any other information that is helpful and shows you took action.
- 7 – Be sure you give all your appropriate contact details.